



YOUR BEST FIRST YEAR IN SPORT.

SIS50321
Diploma of Sport
(Sport Development)

STUDY EXPERIENCE



Study at Mission Whitten Oval, home of the Western Bulldogs



Build your network in sport and gain job-ready skills



Over 100 hours of practical experience in elite sport



TAFE VICTORIA

Victoria University. CRICOS No. 00124K (Melbourne), 02475D (Sydney and Brisbane). RTO 3113. TEQSA No. PRV12152

SIS50321 DIPLOMA OF SPORT

(Sport Development)

INDUSTRY ALIGNED CURRICULUM

The course consists of 14 subjects over one year (full time).

The Diploma of Sport (Sport Development) SIS50321 focuses on the major areas of the modern sports industry, providing students broad exposure to elite sport through practical experience.

The innovative subject mix includes units and learning experiences in key areas:

SPORTS BUSINESS

Understand the commercial engine of sport through marketing, partnerships, and consumer engagement

EVENT MANAGEMENT

Experience the delivery of sporting events across entertainment, tourism, participation and facilities

HIGH PERFORMANCE

Learn how coaches and performance staff prepare athletes to train, recover and perform at their best

SPORT DEVELOPMENT

Gain insight into how elite sport drives participation, community engagement and health promotion

CAREERS & PATHWAYS

Graduating students receive credit and direct pathways into related areas of further study, including:

- + Sports Management
- + Exercise Science
- + Business
- + Events Management

Students are well equipped to find entry level employment in a wide range of entry level sports and events roles.

STAY IN THE LOOP

DISCOVER MORE

institute.westernbulldogs.com.au

TALK TO THE TEAM

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EXPLORE THE COURSE

